

Link to the webinar:

<https://www.gotomeet.me/CEI-ES/sustourismo-third-webinar>

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**SUSTOURISMO  
PROJECT  
INVITES YOU  
TO THE 3RD  
WEBINAR**

# **BEHAVIOURAL CHANGE: PUSHING SUSTAINABLE MOBILITY OPTIONS AND ALTERNATIVE DESTINATIONS**

## **AGENDA**

**SEPTEMBER 29, 2021 - 10.00 a.m. CET**

### **INTRODUCTION**

Opening and introduction  
CEI - PAOLO DILENO

**10.00 - 10.10**

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### **SESSION 1: GENERAL OVERVIEW**

Behavioural change theories: fundamental concepts and possible applications  
MATE S. C. - VALERIA POLIZZI

**10.10 - 10.30**

Behavioural change for sustainable mobility: influencing and changing attitudes and travel behaviour through “soft” measures.

UNIVERSITY OF VENICE CA' FOSCARI - RESEARCH INSTITUTE FOR SOCIAL INNOVATION -  
ANDREA STOCCHETTI

**10.30 - 11.00**

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### **SESSION 2: SUSTOURISMO PILOT ACTIONS AS BEHAVIOURAL CHANGE TOOLS**

Some of the Sustourismo pilot actions started in summer 2021, analyzed in light of the behavioural change principles, with presentations from:

- INSTITUTE FOR TRANSPORT AND LOGISTICS FOUNDATION (ITALY) - DENIS GRASSO
- REGIONAL UNION OF MUNICIPALITIES OF EPIRUS (GREECE) - ARISTOTELIS STAGKIKAS
- MUNICIPALITY OF TIVAT (MONTENEGRO) - ILIJA MORIC
- REGIONAL COUNCIL OF BERAT (ALBANIA) - EVIS PLAKU

**11.00 - 12.20**

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### **CONCLUSION**

Questions and observations from the attendees. Conclusions and next steps.

CEI - PAOLO DILENO, ALL PARTICIPANTS

**12.20 - 12.30**