



regionalna razvojna agencija ljubljanske urbane regije



Day	Morning Lectures (9:00–13:00)		Lunch (13:00-14:00)	Afternoon Workshop (14:00–18:00)		Evening (20:00-	Expected Daily Result
Day 1: Monday, 13. 7.	CITIES OF THE FUTURE – Opening day			FORMING TEAMS		Socialising	Teams formed;
2015	Registration	9:30 – 10:00		Motivation speech Hekovnik	14:00 – 15:00		
	Welcome 10:15	10:00 –		Participants and			
	Zoran Bosnić/ Faculty of Computer and Information Science (FRI), University of Ljuk	oljana		Idea presentations	15:00 – 16:00		
	Lilijana Madjar/ Regional Development Ager Ljubljana Urban Region (RRA LUR)	ncy of		Forming teams	16:00 – 18:00		
	Topic introduction Lenart Kučič/ Journalist at Delo Gregor Lončar/ IBM	10:15 – 11:30					
	Summer academy introduction Alenka Kavčič/ FRI	11:30 – 11:45					
	Get to know each other	11:45 – 13:00					
Day 2: Tuesday, 14. 7.	DESIGN THINKING AND RESEARCH			FIELD RESEARCH			Problem defined;
Day 3: Vednesday, 5. 7. 2015	IDEATION			USER EXPERIENCE			Draft prototype;











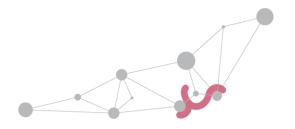
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Morning Lectures (9:00–13:00)	Lunch (13:00–14:00)	Afternoon Workshop (14:00–18:00)	Evening (20:00– 22:00)	Expected Daily Result
BUSINESS MODEL AND PITCHING		BUSINESS MODEL AND PITCHING		Draft business model;
FUNDING OPPORTUNITIES Bootstrapping, Seed and venture capital 9:00 – 11:00 Crowdfunding 11:00 – 13:00		VIDEO MAKING 14:00 – 15:30 IDEA DEVELOPMENT All mentors 16:00 – 18:00	Movie night	Updated business model, solution validation;
Informal weekend and team working.				
ICT WORKSHOP AND IDEA DEVELOPMENT All mentors		IDEA DEVELOPMENT (team working session)		Updated business model, solution validation;
IDEA DEVELOPMENT All mentors		IDEA DEVELOPMENT (team working session)	Night out (farewell)	Draft business plan; Pitch presentation;
	BUSINESS MODEL AND PITCHING FUNDING OPPORTUNITIES Bootstrapping, Seed and venture capital 9:00 – 11:00 Crowdfunding 11:00 – 13:00 Informal weekend and team working. ICT WORKSHOP AND IDEA DEVELOPMENT All mentors	(9:00–13:00) BUSINESS MODEL AND PITCHING FUNDING OPPORTUNITIES Bootstrapping, Seed and venture capital 9:00 – 11:00 Crowdfunding 11:00 – 13:00 Informal weekend and team working. ICT WORKSHOP AND IDEA DEVELOPMENT All mentors	(9:00–13:00) BUSINESS MODEL AND PITCHING BUSINESS MODEL AND PITCHING PUNDING OPPORTUNITIES Bootstrapping, Seed and venture capital 9:00 – 11:00 Crowdfunding 11:00 – 13:00 IDEA DEVELOPMENT All mentors IDEA DEVELOPMENT (team working session) IDEA DEVELOPMENT (team working session)	(9:00-13:00) (13:00-14:00) (14:00-18:00) (20:00-22:00)









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Day 8: Wednesday, 22. 7. 2015	PROJECT PRESENTATIONS Pitching 11:00 - 12:00 PRESENTATION of Ljubljana University incubator 12:00 - 12:30 Farewell and group photo 12:30 - 13:00	FAREWELL LUNCH		22:00)	
Wednesday,	Pitching 11:00 - 12:00 PRESENTATION of Ljubljana University incubator 12:00 – 12:30				
-	PRESENTATION of Ljubljana University incubator 12:00 – 12:30	Lonen			
	Ljubljana University incubator 12:00 – 12:30				
	Farewell and group photo 12:30 – 13:00				
August 2015	ONLINE MENTORING All mentors and participants		I		Video, business plan;
Tuesday, 1. 9. 2015	ONLINE CONSULTATIONS All mentors				
Day 10: Monday, 28. 9. 2015	FINAL PROJECT DEVELOPMENT SESSION All mentors and participants		FINAL PROJECT DEVELOPMENT SESSION All mentors and participants	Night out	Finalized results;
Day 11: Tuesday, 29. 9. 2015	PROJECT PRESENTATIONS AND FINAL SELECTION FOR LISBON CONFERENCE		1	1	Presentations, selection process, winners announced;
October 2015 - December 2015	START OF THE INCUBATION PROCESS for winners REA Summer Academy, Ljubljana from 12th till 22 nd July 2015	1			











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Creativity & ICT for new entrepreneurship





