

Day	Morning Lectures (9:00–13:00)	Lunch (13:00–14:00)	Afternoon Workshop (14:00–18:00)	Evening (20:00–22:00)	Expected Daily Result
Day 1: Monday, 13. 7. 2015	<p><b>CITIES OF THE FUTURE – Opening day</b></p> <p><b>Registration</b> 9:30 – 10:00</p> <p><b>Welcome</b> 10:00 – 10:15 Zoran Bosnić/ Faculty of Computer and Information Science (FRI), University of Ljubljana Lilijana Madjar/ Regional Development Agency of Ljubljana Urban Region (RRA LUR)</p> <p><b>Topic introduction</b> 10:15 – 11:30 Lenart Kučič/ Journalist at Delo Gregor Lončar/ IBM</p> <p><b>Summer academy introduction</b> 11:30 – 11:45 Alenka Kavčič/ FRI</p> <p><b>Get to know each other</b> 11:45 – 13:00</p>		<p><b>FORMING TEAMS</b></p> <p><b>Motivation speech</b> 14:00 – 15:00 Hekovnik</p> <p><b>Participants and Idea presentations</b> 15:00 – 16:00</p> <p><b>Forming teams</b> 16:00 – 18:00</p>	Socialising	Teams formed;
Day 2: Tuesday, 14. 7. 2015	<b>DESIGN THINKING AND RESEARCH</b>		<b>FIELD RESEARCH</b>		Problem defined;
Day 3: Wednesday, 15. 7. 2015	<b>IDEATION</b>		<b>USER EXPERIENCE</b>		Draft prototype;

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Day 4: Thursday, 16. 7. 2015	<b>BUSINESS MODEL AND PITCHING</b>		<b>BUSINESS MODEL AND PITCHING</b>		Draft business model;
Day 5: Friday, 17. 7. 2015	<b>FUNDING OPPORTUNITIES</b> Bootstrapping, Seed and venture capital 9:00 – 11:00  Crowdfunding 11:00 – 13:00		<b>VIDEO MAKING</b> 14:00 – 15:30  <b>IDEA DEVELOPMENT</b> All mentors 16:00 – 18:00	Movie night	Updated business model, solution validation;
Saturday, Sunday 18. – 19. 7. 2015	Informal weekend and team working.				
Day 6: Monday, 20. 7. 2015	<b>ICT WORKSHOP AND IDEA DEVELOPMENT</b> All mentors		<b>IDEA DEVELOPMENT</b> (team working session)		Updated business model, solution validation;
Day 7: Tuesday, 21. 7. 2015	<b>IDEA DEVELOPMENT</b> All mentors		<b>IDEA DEVELOPMENT</b> (team working session)	Night out (farewell)	Draft business plan; Pitch presentation;

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Day 8: Wednesday, 22. 7. 2015	<p><b>PROJECT PRESENTATIONS</b></p> <p>Pitching 11:00 - 12:00</p> <p>PRESENTATION of Ljubljana University incubator 12:00 – 12:30</p> <p>Farewell and group photo 12:30 – 13:00</p>	FAREWELL LUNCH			
August 2015	<b>ONLINE MENTORING</b> All mentors and participants				Video, business plan;
Tuesday, 1. 9. 2015	<b>ONLINE CONSULTATIONS</b> All mentors				Upgraded results;
Day 10: Monday, 28. 9. 2015	<b>FINAL PROJECT DEVELOPMENT SESSION</b> All mentors and participants		<b>FINAL PROJECT DEVELOPMENT SESSION</b> All mentors and participants	Night out	Finalized results;
Day 11: Tuesday, 29. 9. 2015	<b>PROJECT PRESENTATIONS AND FINAL SELECTION FOR LISBON CONFERENCE</b>				Presentations, selection process, winners announced;
October 2015 - December 2015	<b>START OF THE INCUBATION PROCESS for winners</b>				
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RRA LUR

regionalna razvojna agencija  
ljublanske urbane regije

Univerza v Ljubljani  
Fakulteta za računalništvo  
in informatiko



Creativity & ICT  
for new  
entrepreneurship

STARTUP  
EUROPE



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