

Improvement of management skills in biotechnological companies The role of clusters

Dates: 3 and 4 of June 2009

Objectives:

Several Work Sessions mainly addressed to biotechnology cluster managers will be organised in Madrid by Fundación madri+d and Madrid Biocluster in the framework of the CLUNET project on 3 and 4 of June 2009.

The results of an in-depth study recently developed by Madrid Biocluster for the improvement of management skills in biotechnological companies will be presented during the first session. The conclusions and recommendations of this diagnosis study will be shared with the participants, taking into account the following types of management skills:

- Knowledge Management (Intellectual Property...)
- Innovation Management
- Growth Management (selection of personnel, financing, infrastructures...)
- Organisation Management

Also, other related experiences from other 4 biotechnological clusters in Europe in the field of training and skills' improvement will be presented, followed by a discussion on possible joint activities in this field.

The session will start with presentations and visits to the Madrid Parks and Clusters Network, CEIM (Madrid Confederation of Firms' Associations) and CSIC (National Research Council).

1st day: 3 June 2009

Meeting point:

Hotel NH PRINCIPE DE VERGARA
Principe de Vergara, 92
28006 Madrid

15:00 Meeting in the hotel Lobby

15:30-16:45 Visit to CSIC National Biotechnology Center
José María Valpuesta, CNB Director

17:00-18:15 Madrid Scientific Park
Antonio Díaz, PCM Directo

2nd day: 4 June 2009

- 9:00-9:15 Welcome and introduction to the session: the CLUNET project
IMADE and Fundacion madri+d
- 9:15-9:30 Madrid Biotechnology sector
Mr. Rogelio Pardo, Madrid Biocluster, Spain
- 9:30-10:15 Presentation of conclusions: diagnosis & recommendations
to improve management skills in biotechnological companies
Mr. Carlos Diez, INFYDE, Spain
- 10:15-10:35 Training and better project management in the bio-tech
programme of Brittany Regional Innovation Policy Plan
Mrs. Jocelyne Le Seyec, CRITT Sante, Bretagne, France
- 10:35-10:55 Experience of the biomedical cluster in the Northwest of England
Mr. Bill Greenhalgh, North West Development Agency, U.K.
- 10:55-11:30 Break
- 11:30-11:50 Tuscany policy concerning the biotechnological cluster
Mr. Albino Caporale, General Industrial Policies, Tuscany Region, Italy
- 11:50-12:10 Montreal life sciences cluster experience with management
training
Mr. Yves Charette, Montreal Metropolitan Community, Canada
- 12:10-13:30 Debate, proposals for cluster cooperation activities and funding
opportunities
All participants
- 13:30 End of the meeting