

## Financing innovation **INNO-DEAL**

Analysis, Diagnosis, Evaluation, Pilot Actions  
and Learning processes for Joint Innovation  
Programmes

The project is supported by the European Commission,  
DG Enterprise and Industry, within the Sixth Framework Programme



[www.proinno-europe.eu/innodeal](http://www.proinno-europe.eu/innodeal)

### INNO-DEAL

Analysis, Diagnosis, Evaluation, Pilot Actions and  
Learning processes for Joint Innovation Programmes

Duration of the project: 36 months (September 2006 - August  
2009)

#### Project Coordinator:

FILAS SPA, Via Alessandro Farnese 3, 00192 Roma, Italy, [www.filas.it](http://www.filas.it)

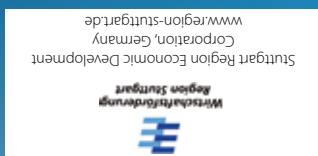
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Andrea Romagnoli, tel. +39 06 32885305, e-mail [romagnoli@filas.it](mailto:romagnoli@filas.it),  
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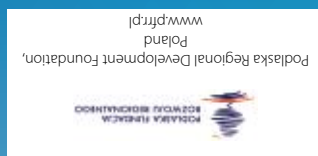
#### Project partners' contacts and further information:

[www.proinno-europe.eu/innodeal](http://www.proinno-europe.eu/innodeal)

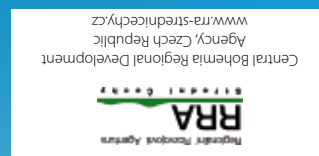
## Project partners



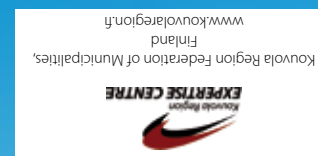
Stuttgart Region Economic Development  
Corporation, Germany  
[www.region-stuttgart.de](http://www.region-stuttgart.de)



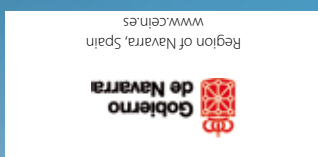
Podlaska Regional Development Foundation,  
Poland  
[www.pfrfp.pl](http://www.pfrfp.pl)



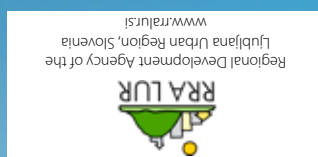
Central Bohemia Regional Development  
Agency, Czech Republic  
[www.ra-strednicechy.cz](http://www.ra-strednicechy.cz)



Kouvola Region Federation of Municipalities,  
Finland  
[www.kouvolaregion.fi](http://www.kouvolaregion.fi)



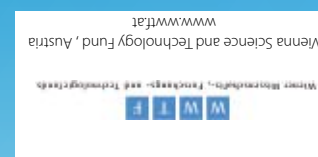
Region of Navarra, Spain  
[www.cein.es](http://www.cein.es)



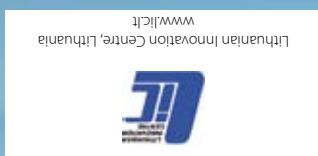
Regional Development Agency of the  
Ljubljana Urban Region, Slovenia  
[www.ralursi.si](http://www.ralursi.si)



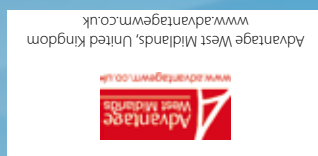
North East Regional Development Agency,  
Romania  
[www.adrnord.ro](http://www.adrnord.ro)



Vienna Science and Technology Fund, Austria  
[www.wtf.at](http://www.wtf.at)



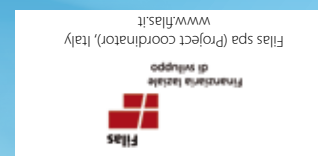
Lithuanian Innovation Centre, Lithuania  
[www.litc.lt](http://www.litc.lt)



Advantage West Midlands, United Kingdom  
[www.advantagewm.co.uk](http://www.advantagewm.co.uk)



Méditerranée Technologies, France  
[www.mediterranee-technologies.com](http://www.mediterranee-technologies.com)



Filas spa (Project coordinator), Italy  
[www.filas.it](http://www.filas.it)

## Project overview

The INNO-DEAL project is inspired by the ever stronger need for European regions to find common ways to generate growth and to create strategic synergies by sharing experiences and bringing their recommendations to the attention of European authorities at all levels.

INNO-DEAL focuses on support programmes for innovative small and medium sized enterprises (SMEs), paying special attention to funding schemes for companies in start-up and spin-off phase. The project gathers 12 European regions in order to:

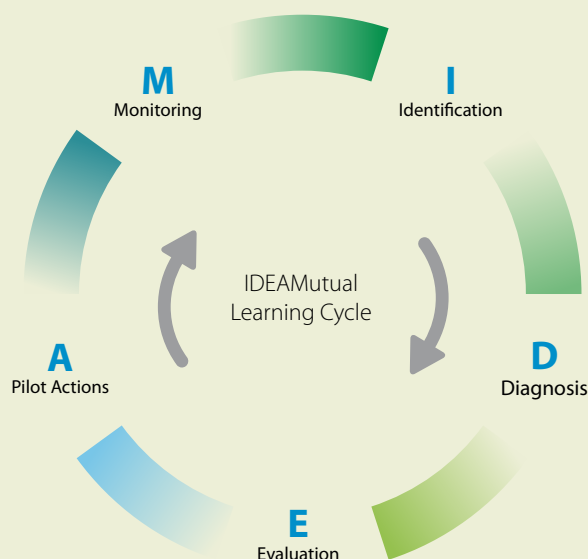
- \* create the conditions for a systematic exchange of experience and good practices;
- \* develop a mutual learning cycle for regional programmes, based on reciprocal mentoring schemes;
- \* structure a common ground for cooperation and for the implementation of joint programmes for trans-regional innovation activities.

## Key activities

INNO-DEAL will focus on five main activities:

- \* An analysis of the existing good practices based on results of other projects, developed within European initiative.
- \* A benchmark analysis of 20 transferable best practices.
- \* A foresight and detection analysis of actions for the development of new mutual schemes.
- \* The implementation of at least four pilot actions for the transfer of good practices.
- \* Dissemination events organised throughout the entire lifetime of the project and involving representatives of the regional Innovation Programme Managers.

These activities are structured in order to create a circular chain of actions, allowing continuous replication of best practice examples when new needs arise. The "IDEAMutual Learning Cycle" consists of five phases as illustrated in the chart.



## Expected impact

- \* The "IDEAMutual Learning Cycle" methodology will contribute to the development of a sustainable and autonomous system that creates or broadens the transferability of good practices throughout Europe.
- \* INNO-DEAL is not only building on the analyses of identified good practices, but also on the experience of the participating programme managers. It will therefore lead to the creation of a solid network for the mobilisation, networking and support of regional innovation programme managers.
- \* INNO-DEAL is creating possibilities for concrete trans-national cooperation; co-ordination agreements are expected to be signed by regions of different countries in order to open up new possibilities for the support and development of SMEs at trans-regional level.

## Join the INNO-DEAL project

### Who?

Innovation programme managers:

- \* organisations managing innovation funds
- \* innovation service providers
- \* key innovation actors
- \* other stakeholders

We are focusing on financial support programmes for spin-off and start-up companies in most innovative sectors.

### Why?

We invite you to join INNO-DEAL and choose your level of involvement. We offer you:

- \* **Information:** sign-up for newsletter and receive information about project activities and related news,
- \* **Networking:** get in touch with a unique project partnership of 12 regions from 12 European countries, share experience and increase your knowledge in the field of innovation support,
- \* **Action:** be a part of creating clear ideas on how to use public and private money for support of innovation and get the possibility of making concrete transnational cooperation agreements.

### How?

First step is to contact one of the project partners and sign-up for the newsletter. Through communication with project partner you can get all the relevant information and decide whether you would like to get further involved in the project activities.