

Interreg

CENTRAL EUROPE



European Union
European Regional
Development Fund

Forget Heritage

TAKING
COOPERATION
FORWARD



Ljubljana, 21.3.2017

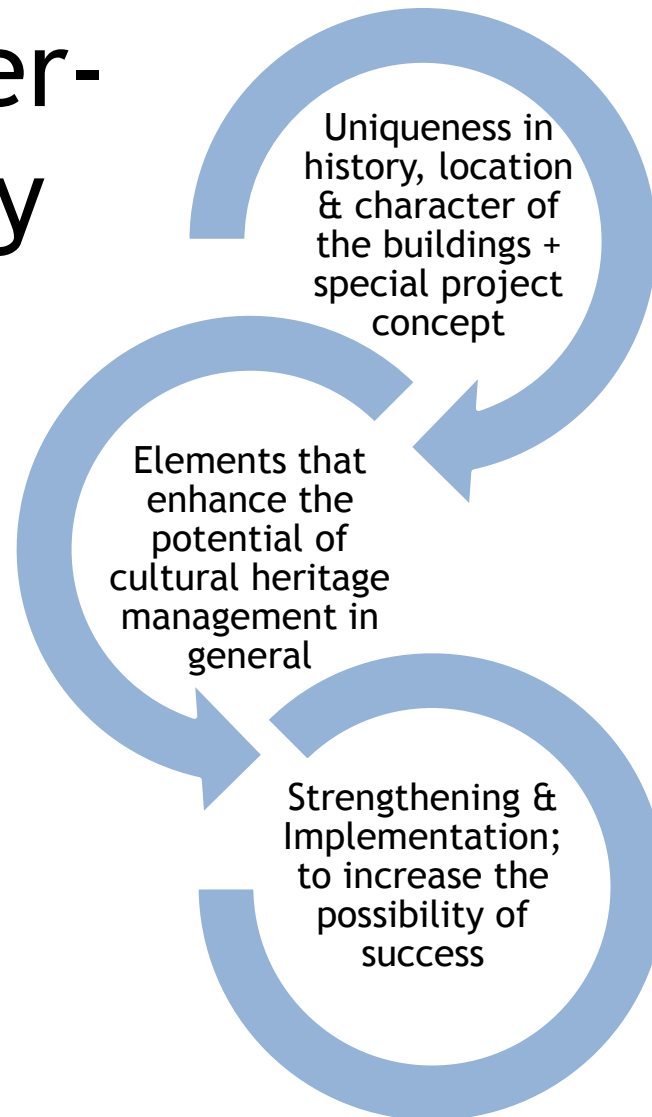


**Transferable and Sustainable Elements
in Modern Cultural Heritage Management**



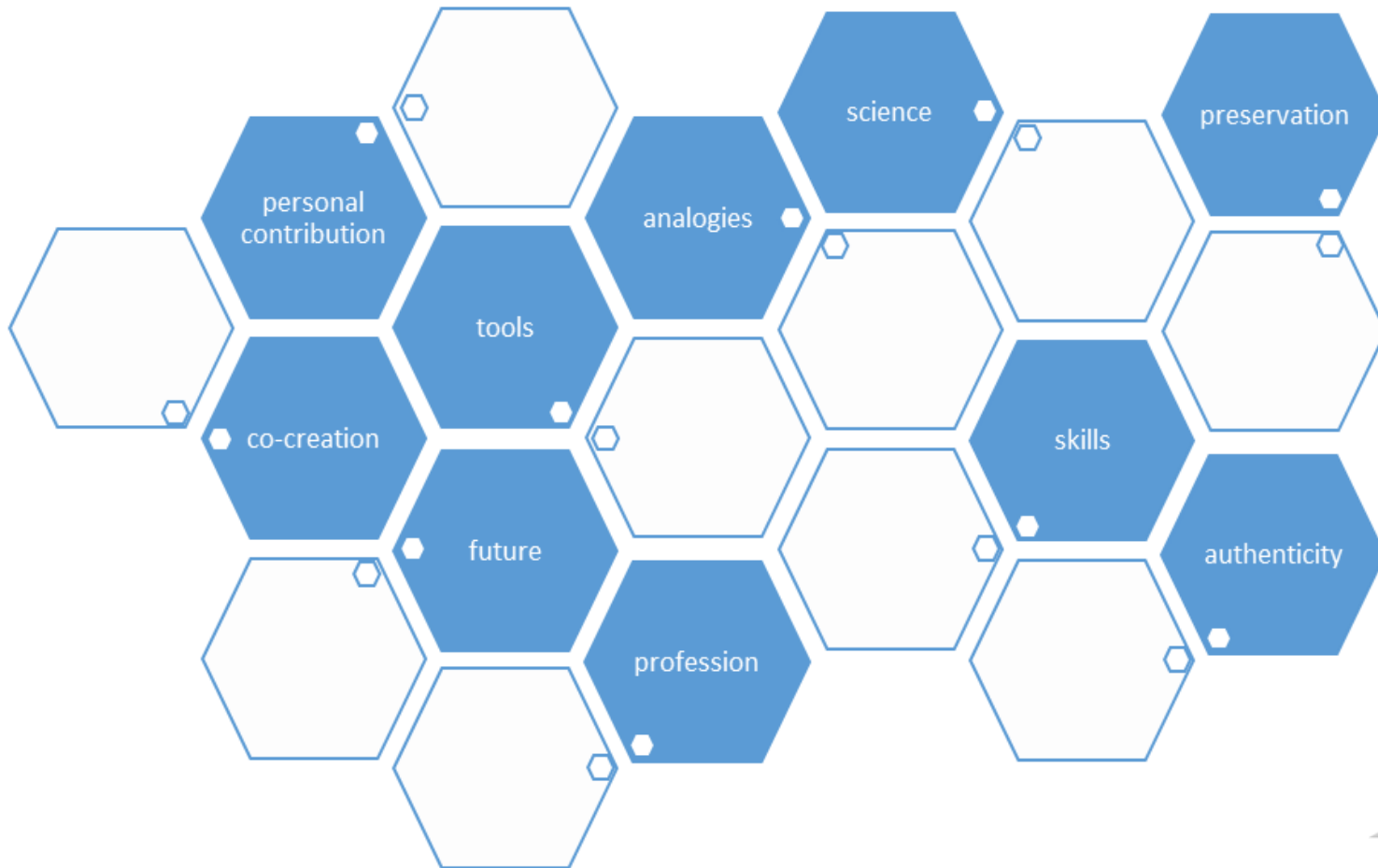
Forget Heritage | Maria Trunk

Uniqueness & Transferability

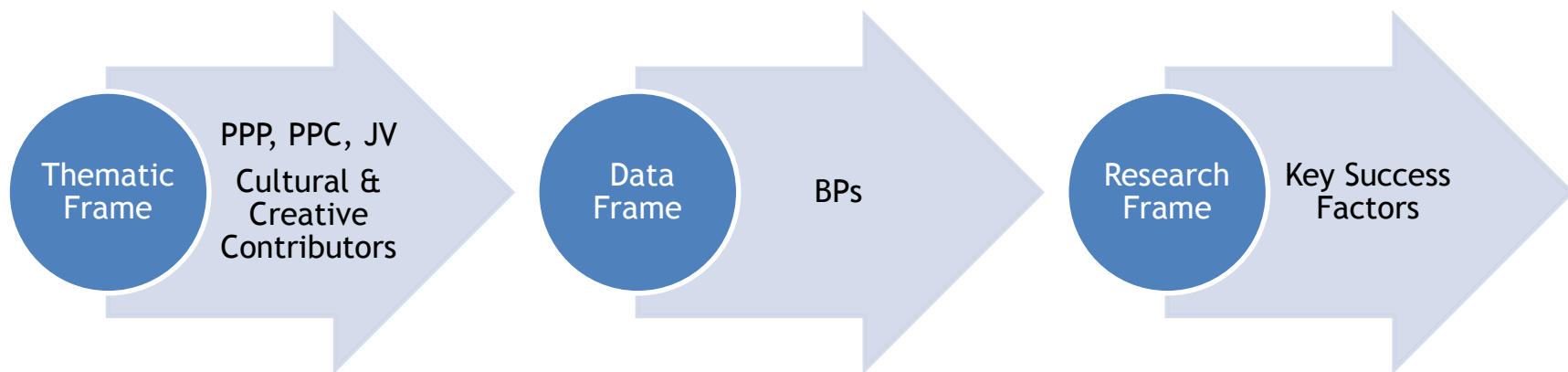


Transferable Elements Matrix

Forget Heritage

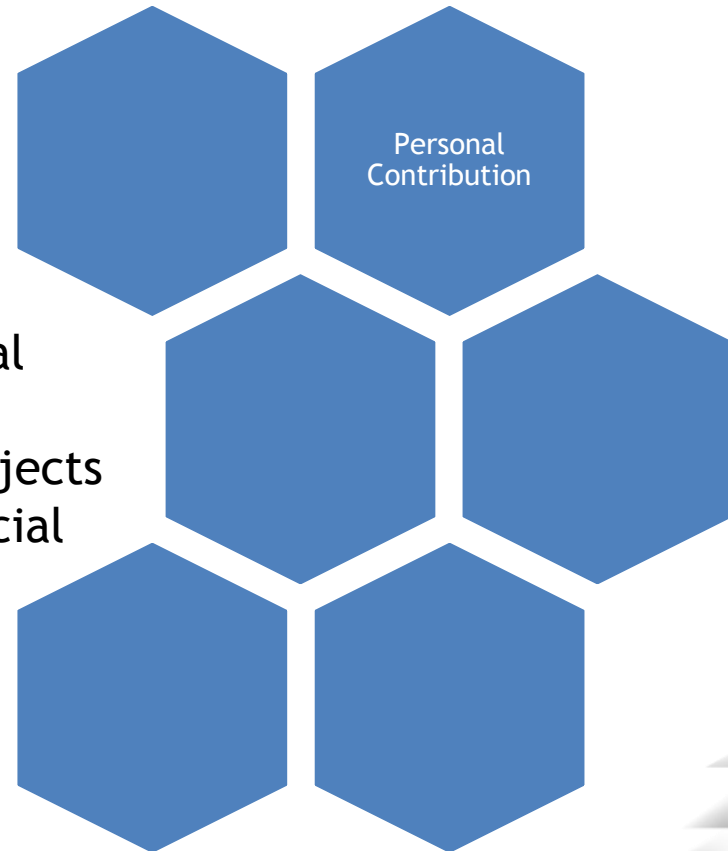


Frame



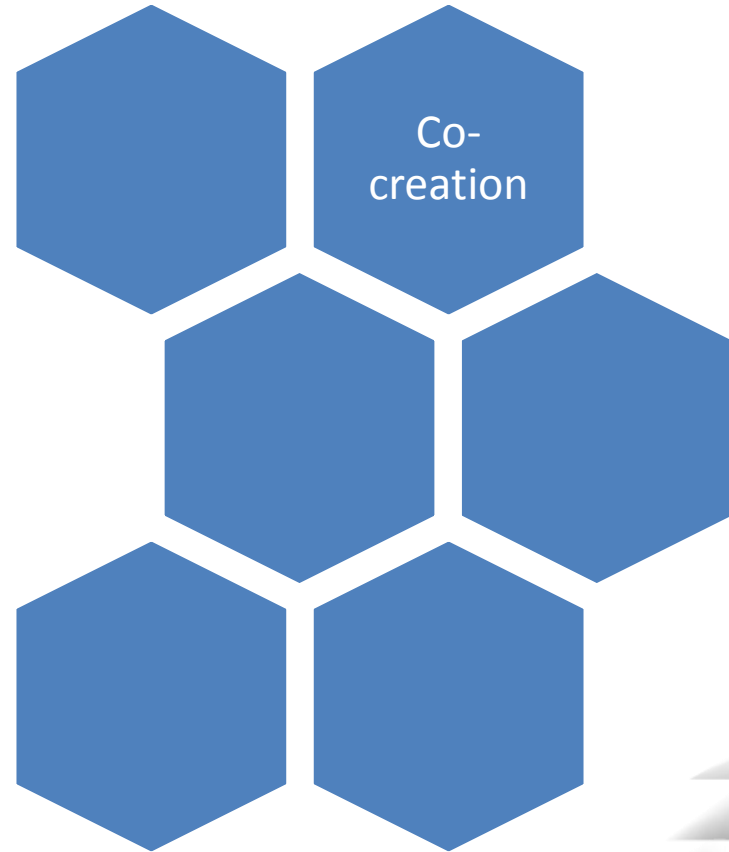
TRANSFER personal contribution

- E.g. BP Utopiastadt Wuppertal
- Large scale & small scale projects
- Professional & realistic financial calculation



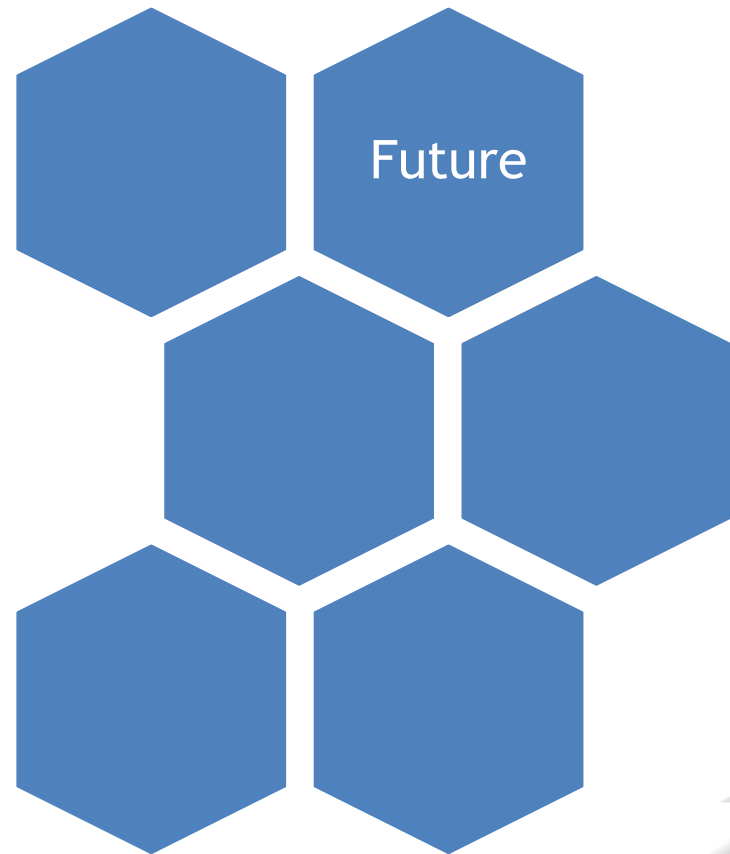
TRANSFER Co-creation

- E.g. BP Concordia Design in Poznan
- E.g. BP Watershed in Bristol
- Participation processes as resource and investment
- Public partners, private investors & citizen's initiatives perceived as equal partners



TRANSFER Future

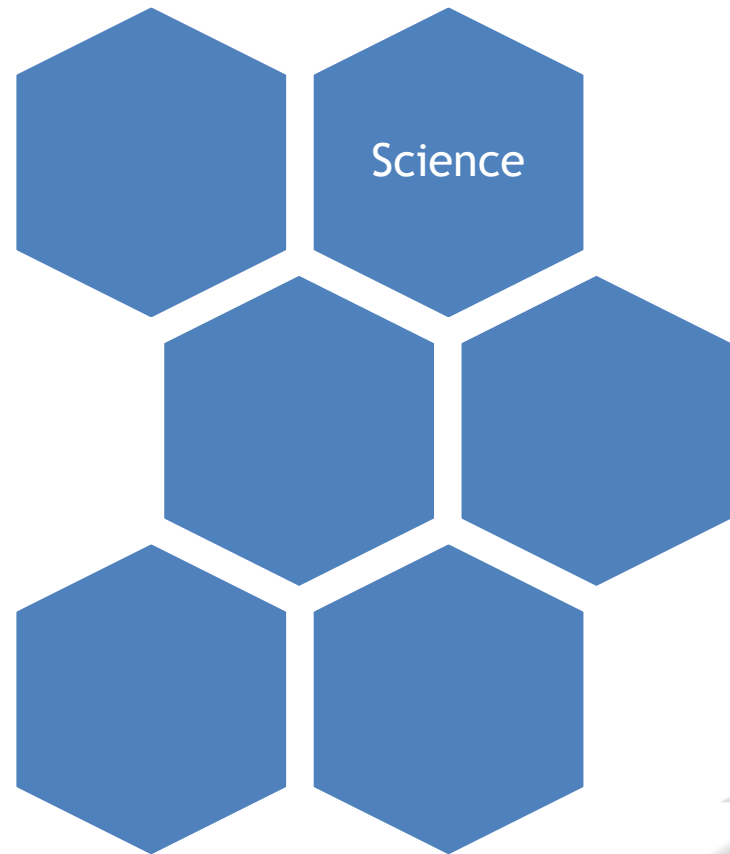
- E.g. BP Prinzessinnengärten in Berlin
- Connected to big social, economical and ecological questions of our time



TRANSFER Science

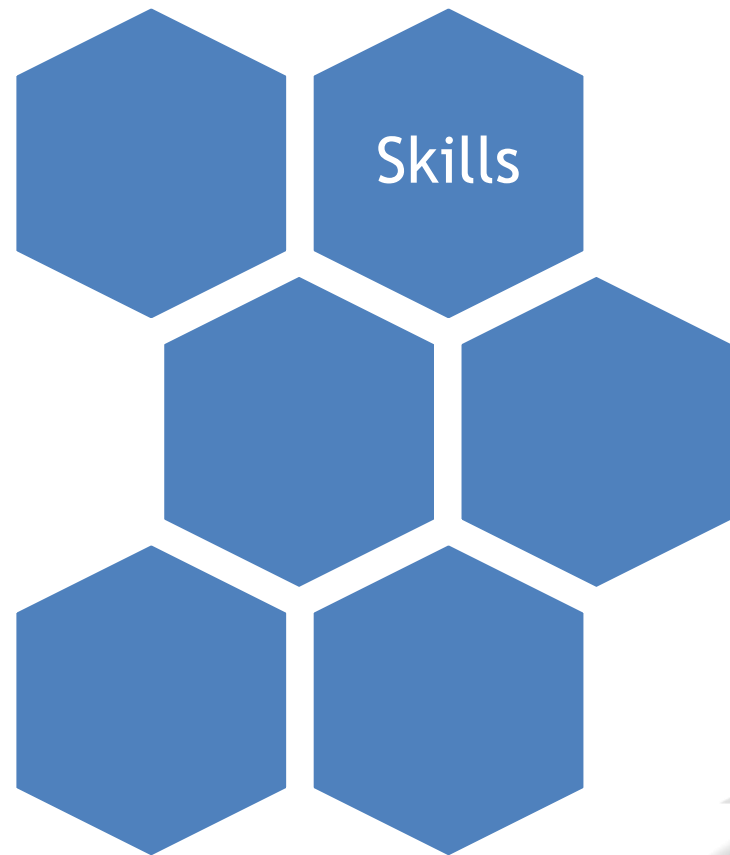
- E.g. BP Zsolnay Cultural Quarter in Pecs
- E.g. BP Aldo Galli in Lombardia
- E.g. BP Church of the Virgin Mary Assumption in Konojedy
- E.g. BP Picture Gallery in Paks

- Synergies
- Social plastics, cultural laboratory, concrete utopia, real utopia



TRANSFER Skills

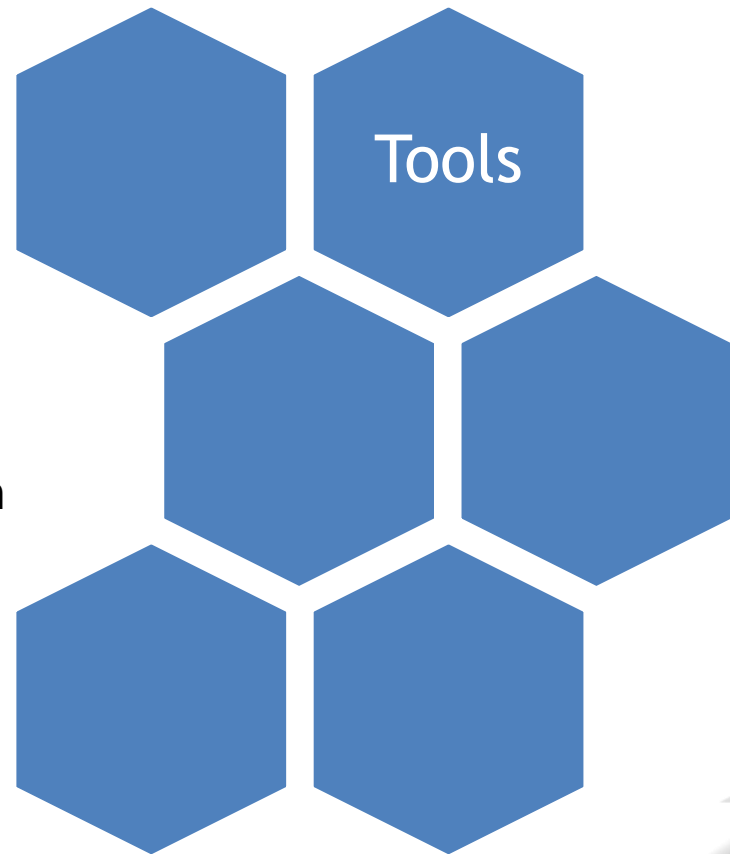
- E.g. BP Cascina Cuccagna in Italy
- Enrichment by volunteers
- Enrich the volunteers





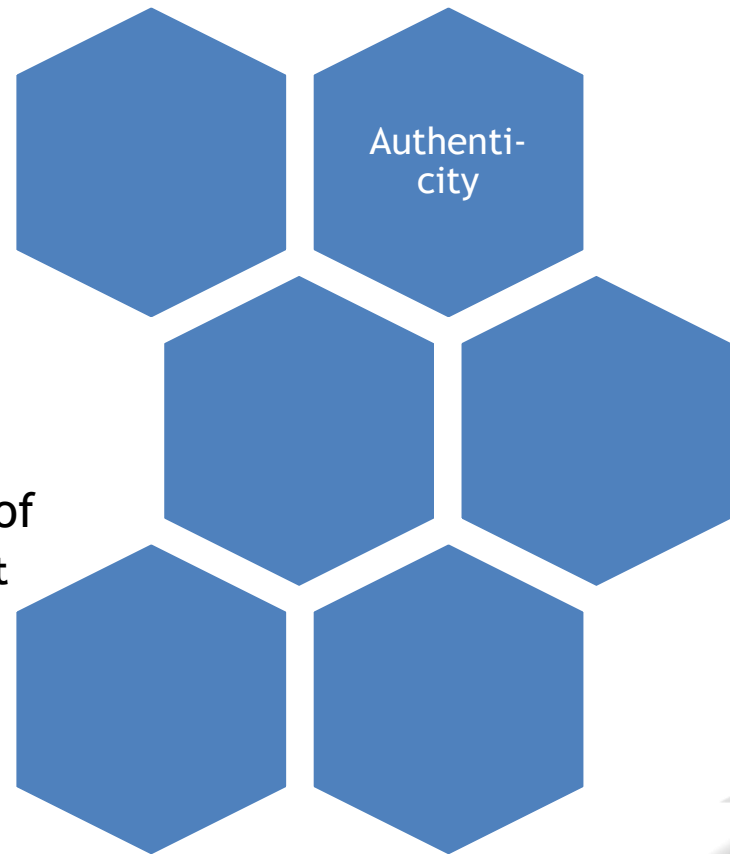
TRANSFER Tools

- E.g. BP Utopiastadt in Wuppertal
- Special features and open source projects for the whole area



TRANSFER Authenticity

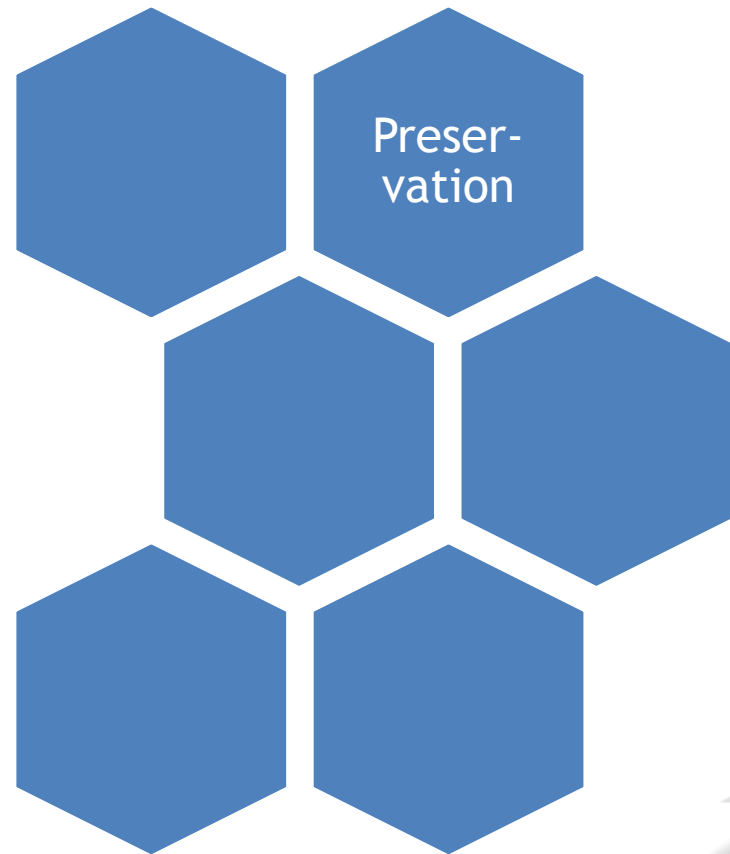
- E.g. BP Honigfabrik in Hamburg
- Roots of initiatives, local inhabitants needs, origins of the concept, key aspects & aims



TRANSFER Preservation

- E.g. BP Hidden Structures in Kamienna Góra
- E.g. BP Layer's House in Kranj
- E.g. BP Picture Galery in Paks

- Historical memory is directly connected to the rennovation of original design and structures



TRANSFER Analogies

- E.g. BP Richter's Mills in Torun
- Socio culture, in the meaning of culture with relation to social reality



TRANSFER Profession

- E.g. BP Skrabec Homestead in Slovenia
- E.g. BP Stara Elektrarna in Ljubljana
- E.g. BP ExRotaprint in Berlin
- Divisional & project based structures
- Key positions intern or extern





TRANSFER Widening

- E.g. BP Cassina Cuccagna in Italy
- Interdisciplinary & transnational components

